

# SHAIK FAZIL AHMED

Fresher

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## SUMMARY

Enthusiastic and adaptable recent graduate seeking a challenging opportunity to apply and enhance skills eager to contribute to a dynamic team and contribute to organizational growth.

## EXPERIENCE

### Digital Marketing Intern

Techeduxon Technologies

📅 2023 📍 Kurnool AP

#### My Responsibilities in Intern

- Assisted in managing and analyzing website analytics, SEO, and PPC performance to enhance online visibility and traffic.
- Collaborated with the marketing team to brainstorm and create engaging content for various digital platforms.
- Supported the team in tracking and reporting on campaign metrics and key performance indicators (KPIs).
- Assisted in the development and execution of digital marketing campaigns, including social media, email marketing, and content creation.
- Conducted A/B testing and assisted in optimizing marketing strategies to improve overall campaign performance.
- Creating content for LMS websites.
- Testing our websites functionality & responsiveness.

## EDUCATION

### Bachelor of Arts




Annamalai University

📅 2018 - 2021 📍 Chennai TN

## LANGUAGES

English	Native	●●●●●	Telugu	Proficient	●●●●●
Hindi	Advanced	●●●●●	Arabic	Advanced	●●●●●



## STRENGTHS

-  **Analytical thinking**  
Demonstrated ability to analyze complex problems and find effective solutions
-  **Team collaboration**  
Proven track record of working effectively with diverse teams to achieve project goals
-  **Results driven**  
Consistently achieved and exceeded project goals and KPIs

## SKILLS

<u>Python</u>	<u>Data Analysis</u>
<u>Data Visualization</u>	<u>Machine Learning</u>
<u>SQL</u>	<u>Statistics</u>

## ACHIEVEMENTS

-  **Project leadership**  
Successfully led a team of 5 to develop a machine learning model for predicting customer churn
-  **Data visualization**  
Developed interactive dashboards using Tableau to provide business insights to stakeholders