



# Salesforce Administrator and development training

#### Who we are

Techeduxon has been a platform for global online technology education since 2015. We are now taking it up a notch higher by introducing ways of advanced learning to up-skill and cross-skill your profession with cutting-edge, customized programs. With our Top Tier IT & Enterprise training Courses, We enable you to the forefront & become 'Industry Ready' in this Advancing & Unforeseen Digital World with your upskill Innovations.

# **Course Overview**

- Introduction to Salesforce & Salesforce overview
- Quote Templates
- Sales & Services cloud
- Salesforce objects
- Field types, creating links, buttons and action
- Workflow & validation rules
- Security control
- Dashboard and Reports
- User Interface

#### Pre requisites

No pre requisites are required to enroll for this course.

#### Target audience

Anyone who want to become a Salesforce developer can enroll for this course





# Course Content

# Introduction to Salesforce and Salesforce overview

- Introduction to Salesforce and it's overview
- User management
- Creating and customizing tabs
- Salesforce editions
- Homepage customization

#### **Quote Templates**

- Brief introduction to Quote templates
- How to create Quote templates & Quote Record
- How to generate and email Quote PDF

#### **Sales and Services Cloud**

- Introduction to sales cloud
- Introduction to services cloud
- How to create a Home page
- Creating list views, contacts and accounts
- Creating products, activities and opportunities
- Sending Individual & mass e -mails
- Creating cases and solutions
- Configuring knowledge
- Creating and enabling solutions
- Creating an e mail to case address

# **Salesforce Objects**





# SALESFORCE ADMIN AND DEVELOPMENT TRAINING

- Introduction to Salesforce objects
- Rename & modify standard objects
- Creating custom objects
- Understand external objects

#### Field types, creating links, buttons and action

- Introduction to field types, buttons, action and creating links
- Creating auto number fields and formula fields
- Creating checkbox , phone & e mail fields
- Creating date and time fields
- Creating URL fields
- Creating text area fields
- Creating buttons, links and action
- Log a call with action
- Creating new record with actions

#### Workflow & validation rules

- Introduction to workflow and validation rules
- Creating formulas and validation rules
- Creating error messages

# **Security control**

- Introduction to security control
- Viewing objects security





- Session settings and sharing settings
- Login flows
- Network access and activations
- Session management
- Login access policies

### **Dashboard and Reports**

- Introduction to Dashboard and reports
- Understanding dashboard components and report formats
- Creating a dashboard and leads report
- How to add filters to dashboard
- How to setup dynamic dashboard
- Creating and scheduling reports
- Activate report builder on profiles
- Creating a report formula and report chart

#### **User Interface**

- Introduction to User Interface
- User Interface General, slide bar options
- User interface name settings
- User interface setup options

**Projects** 





#### Project 1 : Implementing an End-to-End Recruitment Process

Track the jobs posted by recruiters as well as the respective candidate responses for a placement company in the United States.

#### Project 2: Implementing a Student Performance Tracking System

Develop the workflow for an Australian college that wants to track the performance of students

and automatically alert an instructor if the student is failing.

#### Project 3: Implementing Customer Service Process Management

Boost the services of a UK-based mobile company and make the system more efficient by

tracking customers who have reported problems with their mobile phones.

#### **Project 4: Capture Transactions Discounting and Track Business Entries**

Use Salesforce to implement a process for capturing transactions and discounts, and for tracking

previous business entries in Salesforce for a US-based mobile company .

**Projects & Assignments** 

Our Expert trainers will provide the real time Projects & Assignments.





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